

# ACTION IN MEDIA EDUCATION

New Directions for Media Literacy Education in the Digital Age

**Friday, April 15**

**Keynote: Media Education Takes a Digital Village**

Elaine Young, Ph.D. | 6:00-7:00 p.m.

**Saturday, April 16**

**Registration & Breakfast**

8:30-9:00 a.m. | Martire Building Lobby

**Welcome**

Bill Yousman & Conference Organizers | 9:00-9:30 a.m. | Forum

**A Sessions**

9:30-10:45 a.m.

**B Sessions**

11:00 a.m.-12:15 p.m.

**Lunch Roundtable:**

**Social Justice Pedagogy in a Digital Age: The Global Critical Media Literacy Project**

Julie Frechette, Nolan Higdon, Mickey Huff & Bill Yousman | 12:30-1:30 p.m. | Forum

**C Sessions**

1:45-3:00 p.m.

**D Sessions**

3:15-4:30 p.m.

**Panel Presentations**

4:45-5:45 p.m.

**Closing Keynote: Media Education in the Digital Age: A Critical Reappraisal**

Sut Jhally, Ph.D. | 6:00-7:00 p.m. | Forum

**Reception**

7:00-7:30 p.m. | Forum



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MEDIA LITERACY AND DIGITAL CULTURE

**PROJECT CENSORED**

The News That Didn't Make The News

A Sessions / 9:30–10:45		
<b>Global Media Literacy Education: Teaching beyond borders</b>	Forum	Belinha De Abreu & Melda N. Yildiz
<b>Pedagogy 1</b> Moderator/Respondent: Jim Castonguay	W217	Take the Challenge and Take Charge: A K-12 media literacy curriculum (Kristine Paulsen) Towards a Narrative Classroom: Storytelling in 21st-century early childhood classrooms (Kristin Rainville)
<b>Media Violence</b> Moderator/Respondent: Erica Scharrer	W127	The Problems and Perils of Media Violence and What We Can Do About Them (Rose A. Dyson) Social Costs of Media Violence and Proposed Remedies (Anne E. Venton)
<b>Digital Production 1</b> Moderator/Respondent: Andrew Miller	W114	Kids in the Spotlight (Tige Charity) Diagnostic Journalism and an Analysis of Community Journalism in Pittsburgh's Hazelwood Neighborhood (Letrell Deshan Crittenden) Fast & Fastidious: The on-the-spot model of Tower Digital Productions (Jason Smith)
B Sessions / 11:00–12:15		
<b>Image, Sound, and Story: Literacy for a visual culture</b>	Media Theater	Emily Keating, Brady Shoemaker, Michele Haiken & Aaron Mace
<b>Pedagogy 2</b> Moderator/Respondent: Susan Owuso	W217	Teaching Critical Media Literacy Through an Historical Lens: The media literacy interview (Cheryl Casey) The Case of a Media and Advertising Themed CTE High School (Wendy Chen) Media Literacy, College Meets Middle School: A discussion with students (Katherine Prendella) Celebrating Diversity Through the Salem Public School District Civic Media Project (Cindy S. Vincent)
<b>Citizenship 1</b> Moderator/Respondent: Kevin Carragee	W126	From #Followers to #Leaders: Twitter & Instagram as ideological trendsetters (Rosemarie Conforti) Memes, Public Discourse, and Slacktivism vs. Activism (Gordon Glover & Ben Boyington) #YouthinRevolt: Limits, challenges, and potentials of youth media activism online (Melissa Campbell)
<b>Race, Class, Gender</b> Moderator/Respondent: Bill Yousman	W127	Reaching for Magazines that Reach Us (Carolyn Fortuna) A Critical Media Literacy Approach to the #BlackLivesMatter Movement (Bill Yousman) Representations of Gender and Class in <i>Making a Murderer</i> (Michael L. Krieger)
C Sessions / 1:45–3:00		
<b>Immigration Across Cultures Throughout History</b> (gallery walk)	Forum	Melda N. Yildiz & Julius Wangiwang
<b>Journalism</b> Moderator/Respondent: Razvan Sibii	W217	Framing the Boston Marathon Bombings: Using content analysis in media literacy curricula (Daniel S. Hunt) Three Fundamentalisms of Contemporary Journalism (Robert Jensen) Teaching Satire as Political Critique (Satish Kolluri)
<b>Citizenship 2</b> Moderator/Respondent: Tom Gardner	W126	Burning Bright: Fusing radical media & independent journalism (Dylan Kelley & Michelle Sayles) Front Porch Forum: Connecting neighbors and building community (Suzanne McCoy) The Civic Actor Gap (Paul Mihailidis) Critical Media Literacy and Climate Change (Jeff Share)
<b>Film &amp; Television</b> Moderator/Respondent: Sid Gottlieb	W114	Cultural Fear: A media literacy approach to American history and horror films (Michael Kastner) Does Hollywood Need a Mother? Lessons for the digital age (Sara Voorhees) Streaming Social Change: The pedagogical uses of television in the twenty-first century (Matthew Yost & Lauren Biatowas)
D Sessions / 3:15–4:30		
<b>Big Questions: Using citizen journalism for critical global dialogue</b>	Media Theater	John Collins, Jana Morgan, Stephen Barnard, Tzintzun Aguilar Izzo & Milan Sova
<b>Teacher Training in Media Literacy Education: Social justice, research, and practical issues</b>	W217	Allison Butler & Alexis Ladd
<b>Health</b> Moderator/Respondent: Christopher Gullen	W127	A Body Image–Focused Media Literacy Intervention for College Men and Women (Andrea M. Bergstrom) Challenging Paradigms: Exploring the perceived value and enjoyment of a critical cultural studies media literacy intervention for adolescents (Lori Bindig) iChild or I, child? Aligning technology with values that nurture a healthy child, community, and world (Sharon Maxwell) Get Empathy Now! A culture-shifting response to a corporate-mediated world (Dianna Morton)
<b>Digital Production 2</b> Moderator/Respondent: Jack Banks	W114	Digital Storytelling, Identity, and 21st-century learning (Mark Lipton) Creating Transformative Study Abroad/Study Away Experiences Using Media Literacy Strategies (Sara Ross)
Panel Presentations / 4:45–5:45		
<b>Media Education for a Digital Generation</b>	Media Theater	Ben Boyington, Lori Bindig, Allison Butler, T.C. Corrigan, Julie Frechette & Bill Yousman
<b>Project Censored: The importance of media literacy in an age of censorship</b>	Forum	Nolan Higdon & Mickey Huff