



**ACTION IN MEDIA EDUCATION**  
**New Directions for**  
**Media Literacy Education in the Digital Age**  
**Friday, April 15–Saturday, April 16**



Cosponsored by Project Censored The News That Didn't Make The News

**\*Note: All events are held in the Martire Building; specific rooms are noted in the second column.**

**Friday Night Keynote: Media Education Takes a Digital Village / 6:00–7:00 p.m. / Dr. Elaine Young**

**Saturday Registration & Breakfast / 8:30–9:00 a.m. / Martire Building Lobby**

**Welcome / 9:00–9:30 a.m. / Forum / Bill Yousman & conference organizers**

**A Sessions / 9:30–10:45**

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| Global Media Literacy Education: Teaching beyond borders | Forum | Belinha De Abreu & Melda N. Yildiz   |
| Pedagogy 1   | W217  | Take the Challenge and Take Charge: A K-12 media literacy curriculum (Kristine Paulsen)<br>Towards a Narrative Classroom: Storytelling in 21st-century early childhood classrooms (Kristin Rainville)  |
| Media Violence   | W127  | The Problems and Perils of Media Violence and What We Can Do About Them (Rose Dyson)<br>Social Costs of Media Violence and Proposed Remedies (Anne Venton)   |
| Digital Production 1                                     | W114  | Kids in the Spotlight (Tige Charity)<br>Diagnostic Journalism and an Analysis of Community Journalism in Pittsburgh's Hazelwood Neighborhood (Letrell Crittenden)<br>Fast & Fastidious: The on-the-spot model of Tower Digital Productions (Jason Smith) |

**B Sessions / 11:00–12:15**

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| Image, Sound, and Story: Literacy for a visual culture | Media Theater | Emily Keating, Brady Shoemaker, Michele Haiken & Aaron Mace   |
| Pedagogy 2   | W217          | Teaching Critical Media Literacy Through an Historical Lens (Cheryl Casey)<br>The Case of a Media and Advertising Themed CTE High School (Wendy Chen)<br>Media Literacy, College Meets Middle School: A discussion with students (Katherine Prendella)<br>Celebrating Diversity Through the Salem Public School District Civic Media Project (Cindy S. Vincent) |
| Citizenship 1  | W126          | From #Followers to #Leaders: Twitter & Instagram as ideological trendsetters (Rosemarie Conforti)<br>Memes, Public Discourse, and Slacktivism vs. Activism (Gordon Glover & Ben Boyington)<br>#YouthinRevolt: Limits, challenges, and potentials of youth media activism online (Melissa Campbell)  |
| Race, Class, Gender                                    | W127          | Reaching for Magazines that Reach Us (Carolyn Fortuna & Mike Gange)<br>A Critical Media Literacy Approach to the #BlackLivesMatter Movement (Bill Yousman)<br>Representations of Gender and Class in <i>Making a Murderer</i> (Michael L. Krieger)  |

**Lunch Roundtable / 12:30–1:30 PM**

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| Social Justice Pedagogy in a Digital Age: Global Critical Media Literacy Project | Forum | Julie Frechette, Nolan Higdon, Mickey Huff & Bill Yousman |
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**C Sessions / 1:45–3:00**

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| Immigration Across Cultures Throughout History (gallery walk) | Forum | Melda Yildiz & Julius Wangiwang   |
| Journalism  | W217  | Framing the Boston Marathon Bombings: Using content analysis in media literacy curricula (Daniel S. Hunt)<br>Three Fundamentalisms of Contemporary Journalism (Robert Jensen)<br>Teaching Satire as Political Critique (Satish Kolluri)   |
| Citizenship 2   | W126  | Burning Bright: Fusing radical media & independent journalism (Dylan Kelley & Michelle Sayles)<br>Front Porch Forum: Connecting neighbors and building community (Suzanne McCoy)<br>The Civic Actor Gap (Paul Mihailidis)<br>Critical Media Literacy and Climate Change (Jeff Share)                      |
| Film & Television   | W114  | Cultural Fear: A media literacy approach to American history and horror films (Michael Kastner)<br>Does the Digital Age Need a Mother? Lessons from Hollywood (Sara Voorhees)<br>Streaming Social Change: The pedagogical uses of television in the twenty-first century (Matthew Yost & Lauren Biatowas) |

**D Sessions / 3:15–4:30**

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| Big Questions: Using citizen journalism for critical global dialogue                         | Media Theater | John Collins, Jana Morgan, Stephen Barnard, Tzintzun Aguilar Izzo & Milan Sova   |
| Teacher Training in Media Literacy Education: Social justice, research, and practical issues | W217          | Allison Butler & Alexis Ladd   |
| Health   | W127          | A Body Image–Focused Media Literacy Intervention for College Men and Women (Andrea M. Bergstrom)<br>Challenging Paradigms: Exploring the perceived value and enjoyment of a critical cultural studies media literacy intervention for adolescents (Lori Bindig)<br>iChild or I, child? Aligning technology with values that nurture a healthy child, community, and world (Sharon Maxwell)<br>Get Empathy Now! A culture-shifting response to a corporate-mediated world (Dianna Morton) |
| Digital Production 2   | W114          | Digital Storytelling, Identity, and 21st-century learning (Mark Lipton)<br>Creating Transformative Study Abroad/Study Away Experiences Using Media Literacy Strategies (Sara Ross)   |

**Panel Presentations / 4:45–5:45**

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| <i>Media Education for a Digital Generation</i> (roundtable)                       | Media Theater | Ben Boyington, Lori Bindig, Allison Butler, T.C. Corrigan, Julie Frechette & Bill Yousman |
| Project Censored: The importance of media literacy in an age of censorship (panel) | Forum         | Nolan Higdon & Mickey Huff  |

**Closing Keynote / 6:00–7:00 / Forum / Sut Jhally****Reception / 7:00–7:30 / Forum**