

RAISING MEDIA-SAVVY KIDS IN THE DIGITAL AGE: TEN TIPS

1. Establish clear and consistent guidelines for media use with our kids, AND agree to break them from time to time.

2. Monitor our kids' "media diet" in a consistent and age-appropriate manner.

3. Model the media behavior we wish to see in our kids.

4. Distinguish between media consumption and media production with our kids.

5. Avoid all screens in bedrooms, until our kids can demonstrate responsible screen use.

6. Respect **BOTH** our kids' unique analog brains AND our digital media culture, the most powerful the world has ever created.

7. Communicate about media consumption and messages, early and often, with our kids.

8. Never critique a kid's media experience until AFTER you immerse yourself in it.

9. Have fun with media and kids.

10. Create consistent and shared media experiences with our kids.

